

# Faster Discovery. Sharper Science.

Every day a clinical trial is delayed costs ₹5-50 Crore. The bottleneck is rarely the molecule. It is the cognitive bandwidth of the people working on it.

**2×**

Literature Review Speed

**40%**

Faster Dossier Review

**#1**

Buzan in India

**18+**

Years

## COGNITIVE EXCELLENCE FOR LIFE SCIENCES

### 1 Speed Reading for Regulatory

- 1 Process submissions, dossiers and clinical reports in half the time.

### 2 Mind Maps for Protocol Design

- 2 Design trials and patient pathways with visual clarity and precision.

### 3 Creative Drug Discovery

- 3 Apply structured creativity to identify novel molecular targets and approaches.

### 4 Regulatory Compliance Memory

- 4 Precise recall of guidelines, adverse event data and approval criteria under pressure.

### 5 Cross-Functional Alignment

- 5 Align medical, commercial, regulatory and market access teams using shared visual tools.

### 6 Systematic Review Speed

- 6 Speed reading and Mind Mapping together compress literature reviews dramatically.



WSR CHAMPION PHOTO



BUZAN CENTRE SIGNING PHOTO

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Our regulatory team processed a full dossier review 40% faster using Mind Maps. Same people — completely different output.

— Head of Regulatory Affairs, Global Pharma Company,

Accelerate your most important asset — the minds in your organisation.

support@buzanpune.com | +91 9822004223