

The Training That Makes All Other Training Work

BUZAN PUNE LOGO

You are investing millions in training. 70% of it will be forgotten in 24 hours. Not because the content is bad — because the brains

70% **5x** **40%** **18+**

Training Forgotten in 24 Hours | Better Retention w/ Mind Maps | 40% Improvement in Learning Post-Training

WSR CHAMPION PHOTO

THE FOUNDATION EVERY L&D STRATEGY NEEDS

Brain science training is the prerequisite. Every other investment compounds massively when the brain receiving it is optimised.

1

The Foundation Programme

Deploy brain training first. Every subsequent programme performs

2

Measurable Learning KPIs

Reading speed and retention are trackable, reportable, and irrefutable

3

Speed Reading for All Levels

Participants absorb pre-reads, materials and post-training content 2x faster.

4

Mind Maps as Learning Tool

Notes taken as Mind Maps are retained 5x longer than linear notes.

5

Enterprise-Scale Deployment

In-person for senior cohorts; ATGenius app for wider workforce rollout.

6

CFO-Ready ROI Case

We provide a complete data-backed ROI framework for finance and procurement

"We made Buzan training mandatory before any leadership programme. Completion and applicati..."

— Chief Learning Officer, Fortune 500 Subsidiary, India

Double Retention Rates

Justify Every ₹ Spent

Future-Proof Your L&D