

TRAIN your BRAIN to SAVE TIME

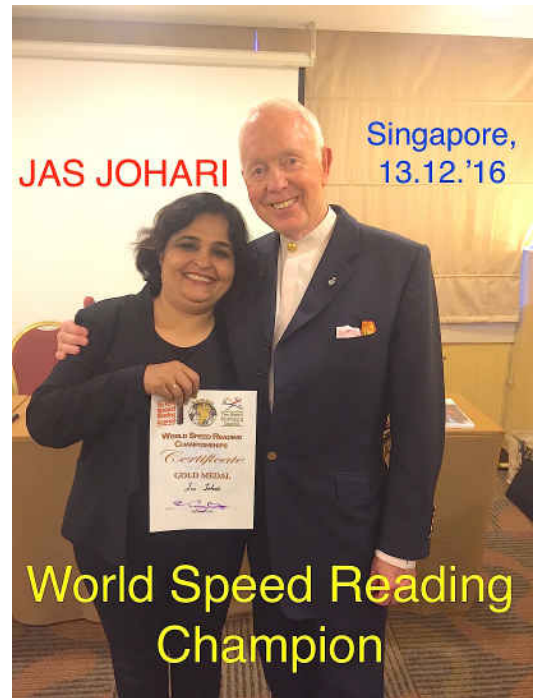


Optimize the use of the Most Precious Resource

Equip your team with Skill sets which would help them 'generate' & hence SAVE TIME :
by Learning 'Life Skills' like:-

Speed Reading;
Knowledge Mgtt.;
Mind Maps...

*Before exposing them to any other training session..
(helps increase its' effectiveness)...*



It is estimated that on an average, a corporate executive spends almost 30 to 50% of their 'working time' in READING - maybe emails, reports, projects, memos...
ie. Almost 2 to 6 hrs everyday (depending on the level & sector) are spent in reading.

'Information Overload' - *in the form of articles, internet, research papers, emails, books etc.* - is expected to keep increasing, and requires new 'brain-based' strategies to handle. If we kept reading in the same way that we did when we were growing up - we would soon find ourselves 'lagging'.
(Your "I'd like to read when I have the TIME" pile keeps increasing)

The amount of information coming our way has increased exponentially since the last few years... but the way we read has remained pretty much the same..

The way people read earlier - was fine - but only for that era.

Just imagine the efficiency of people when they finish in about an hour what would otherwise have taken them 3 hours to read & comprehend!

They would SAVE TIME daily - [which could be used in implementing Learnings from other training sessions attended.]

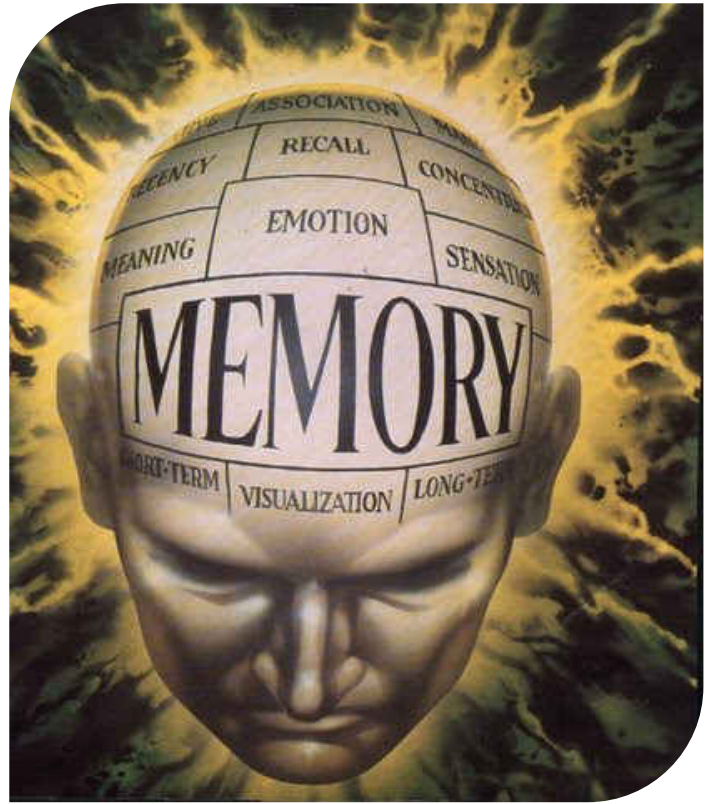
We've grown up believing that there is a relationship between the 'Speed of Reading' and 'Comprehension'....
(slow reading implies better comprehension)
Do ponder over this..

Estimate your present Reading Speed... ____ words per minute.



What if you were taught techniques that could just DOUBLE this - WITH comprehension?

IMPROVE: MEMORY - RECALL - FACTS...



One of the most common 'Brain-related issues' experienced by most people is FORGETFULNESS..

We tend to conveniently make excuses to cover up this 'burning issue'

Benefits from training programs are normally low. Probably, because we've already forgotten them & hence are unable to implement & practice them..

Have you ever wondered about the fact that: people are able to effortlessly recall a song (*which they've heard a couple of times*) or a story - even months later, while the same Brain (same person) needs to review a text matter (reports / projects) many, many times & they invariably forget it within a few days!

How come ? Why does the Brain exhibit such different characteristics ?

The ability to recall information - SAVES TIME - which could be used to acquire more knowledge!

The time spent in trying to recall could well be saved - if we know HOW the Brain processes information.

Ponder : Is there a relationship between Understanding & Recall ?

In the traditional way followed, how do we feed information (notes / projects etc.) to the Brain? Well, we use : Words, Numbers, Lines, Lists - generally - in ONE Single Colour (blue / black)

Let's participate in an experiment: Close your eyes for 5 seconds & think of the word "CAR"... Open... Did you, too, see an IMAGE ? Why?

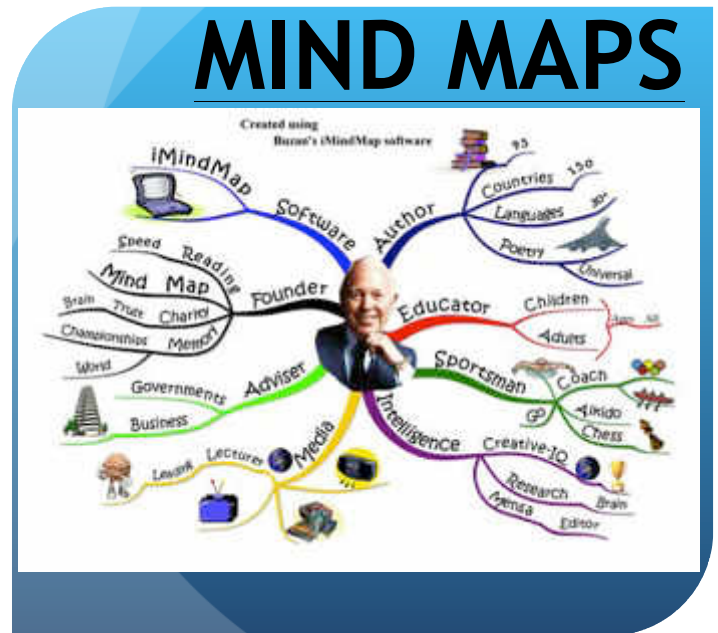
Did you manage to note and appreciate the disconnect ?

The way we feed information to the Brain and the way the Brain processes it - is quite different..

The traditional way of learning leads to most of the commonly faced issues like : comprehension, retention, recall, creativity, thinking, concentration, interest... (if the traditional way of imparting information was the best - we would not experience these issues !)

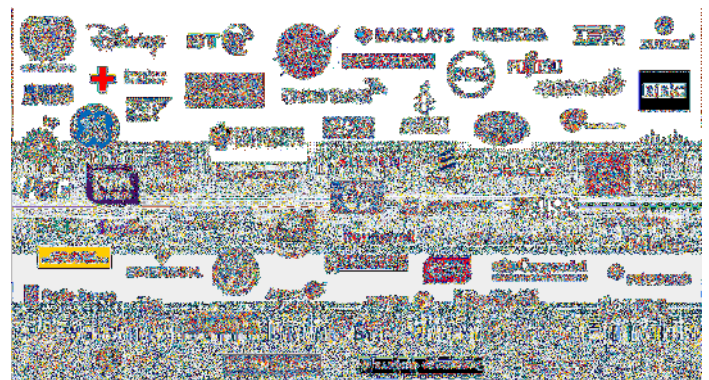
"Mind Maps" originated by 'Tony Buzan' - almost 40 years ago - is a simple, yet powerful system of feeding YOUR information to YOUR Brain - so that it SAVES TIME.

Learn HOW to feed information to the Brain & mitigate the effects of issues that we are presently grappling with, while equipping yourself to succeed when exposed to the unprecedented challenges of the 'unknown' future.



The amount of TIME spent in Meetings, Decision Making, Planning, Thinking, Communicating and other 'brain-related' issues - could be drastically reduced once we know HOW to FEED information to the brain so that it can process it effortlessly. *We need to 'tweak' the software in order to maximize the efficiency of the super-computer (hardware) on our shoulders' (the Brain..)*

The popular technique 'Mind Maps' is widely used in most Fortune 500 companies across the globe. It has contributed to increasing the productivity & efficiency of the Human Resource tremendously !



We, at the **BUZAN CENTRE PUNE, INDIA**
 (the *ONLY* centre in the country of Tony Buzan's organization)
 conduct sessions for people in these LIFE SKILLS.
 These are imparted in 'modules' - of just 2 - 8 hours
 - which help them SAVE TIME all their life..



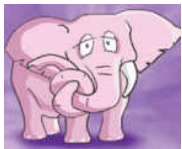
MIND MAPS : & Applications

Creativity / Leadership / Sales / Trainers / etc..



SPEED READING :

Read 2 to 5 times faster - with comprehension



MEMORY :

Learn How to RECALL facts & figures at will



RELATIONSHIP Building:

How to build teams & relations by knowing what makes people 'tick'.



APPRECIATIVE QUESTIONING:

Questions change Results.



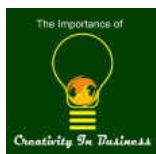
STORY TELLING:

Convey YOUR story effectively.



STRENGTH FINDER :

To help identify the inherent intelligences & strengths - scientifically.



CREATIVITY :

Enhance your Creativity.



Tony Buzan welcomes the BUZAN CENTRE PUNE, India
(the ONLY centre in India) on 17th Sept. 2007.

Photo in "Mind Maps for BUSINESS" by Tony Buzan, published by BBC..

*Knowing HOW to FEED information to the Brain so that it works better FOR you helps in **improving** WORK-LIFE Balance, Creativity, Internal Motivation, Productivity, Efficiency. These aspects help in **lowering attrition** too, as employees finish the work faster - enabling them to enjoy life beyond work - satisfying their social needs...*

***Increases Profits** - as organizations can then load them with additional tasks - decreasing the additional manpower requirement.*

***Improved ROI** - from all other training sessions attended now.*

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